



All Teaching AM 1100

How can I have a radio program on KDRY – AM 1100?

Step One – Sample Program

Send us your sample program on CD or in MP3 format via the Internet. (FTP upload instructions are available upon request at am1100@kdry.com.) The total of the program should be two minutes shorter than the time. (28:00 for a 30 minute program) Included at the end of the program should be a phrase similar to: "This program was paid for by the (church name)." This is required by the government agency regulating radio stations.

The program will be evaluated for air quality and program style.

Step Two – Time and Rate

You will be offered several times and rates on Saturday or Sunday. The rate is reflective of the potential audience for that time. During the daytime hours, KDRY covers San Antonio, as well as many small towns around the area, including the south side of Austin. During nighttime hours, KDRY covers the San Antonio area only.

Step Three – Contract

The minimum contract is for six months. Contract does provide a two week cancellation clause. First month payment is required in advance.

Step Four – Program Delivery

Your program must be delivered to KDRY by Wednesday 6am for the weekend. You may bring a CD to the studio or send your program via the Internet to our FTP site. The building hours are 7am-7pm, Monday through Friday, and 8am-2pm Saturday. If we are not in the office please slide your CD under the door.

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